

Leadership Conference

Unlocking the Potential of Leaders who have Experienced Homelessness



Save the Date

September 28-30, 2023

9 am - 5 pm EST

Capital Hilton | Washington, DC

www.nationalhomeless.org

SCAN ME



HOST



Donald Whitehead
Executive Director
National Coalition for
the Homeless

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**NATIONAL
COALITION
FOR
THE
HOMELESS**

LEADERSHIP CONFERENCE 2023

A conference promoting the leadership of people with previous experience of homelessness will be held in Washington, DC, from September 29th through 30th to set a national agenda for ending housing instability in America.

WHY DO WE NEED TO MEET?

For over 40 years, the National Coalition for the Homeless has worked to amplify the voices of those without housing in every state of the union. We have worked with leaders on the local level to bring their voices to Congress as well as to the attention of national media.

In 2015, NCH held a gathering in Denver, Colorado, of nearly 100 individuals who all were, or represented, people who have been homeless. This gathering was the beginning of a strategic planning process that eventually brought about the Housing Not Handcuffs campaign, and now the Bring America Home NOW Campaign.

In 2022 we held a virtual summit that 65 advocates from all corners of the country attended. We talked about community organizing strategies, successful strategies from the past including demonstrations, using art to win the message, and how legal strategies play a part in reducing criminalization. We talked about how groups sustain their work and how we can work together going forward.

Now, in 2023, we intend to bring local advocates to DC in order to set a common goal to mobilize our communities to make housing and homelessness a key issue in the 2024 elections. We will learn from each other in workshop discussions led by folks with lived experience of homelessness.

HOW YOU CAN PARTICIPATE?

We are looking for support for this endeavor to bring together leaders from across the United States. Up to 100 leaders who are currently homeless, or who have experienced homelessness, will be granted scholarships that include registration, travel, hotel and per diem. HUD has assured us that any organization that receives training dollars through the COC can use these funds to attend the Leadership Conference. We are also asking donors and organizations to help sponsor the attendance of scholarship awardees.



INSPIRATION SPONSOR

\$20,000

- Co-Host of event
- Full page spread in event program
- Vocal acknowledgement during event
- Visual acknowledgement on NCH website (1mil+ annual pageviews)
- Announcement on socials (300K+ impressions annually)
- Logo on all event promotional materials



JUSTICE SPONSOR

\$10,000

- Half page in event program
- Vocal acknowledgement during event
- Visual acknowledgement on NCH website (1mil+ annual pageviews)
- Announcement on socials (300K+ impressions annually)
- Logo on all promotional material

COMMUNITY SPONSOR

\$5,000

- Quarter page in event program
- Vocal acknowledgement during event
- Visual acknowledgement on NCH website (1mil+ annual pageviews)
- Logo on all promotional material

