

SAMPLE VOTER OUTREACH SCRIPT

Below you'll find a brief sample script which you can adapt for your staff and volunteers to use when conducting voter registration outreach.

You: "Hi!"

- Approach people individually. Don't wait for them to approach you.
- An offered handshake is particularly hard to ignore.

You: "We're (Agency Name) volunteers out registering voters today because..."

- Tell them why you're registering voters (for example: to keep politicians accountable).
- Remember to avoid endorsing, supporting, or opposing any candidate or political party. You must register everyone who wants to register, regardless of party or candidate affiliation.

You: "What's your name?"

- Ask their name and fill it in on the registration form. Do not ask them if they wish to register. Assume they do!

You: "Can you please fill this registration form out?"

- Hand them the form and a pen and ask them to complete the process
- If they hesitate to take the form or seem in need of help, offer to fill it in for them.
- Move on to the next person while they finish their form.

You: "Whoops!"

Check the form for these common mistakes:

- Can you read the writing?
- Is the form signed?
- Is the ethnicity box filled in?
- Did they write today's date where the form asked for a birth date?
- If they have no address to use, is there a map drawn of the person's sleeping area?